



With more than 282,000 readers in May, your ad will reach the region's best customers, all with the purchasing power to buy your products and services.



Landscape Ohio! is produced in partnership with the Ohio Landscape Association.

With landscape specific content that will provide context for your advertising message, Landscape Ohio! Magazine is the ideal way to reach the widest audience of potential customers.

The magazine will showcase member projects in feature stories, trend pieces and products highlights, putting you in the spotlight.

As an added bonus, an electronic edition of the section will be produced:

- available at ohiolandscapers.org and at clevelandmagazine.com
- fully interactive with hyperlinks from all ads to the advertiser's Web site

To view the May 2017 edition of *Landscape Ohio!* online, visit us at: www.glpublishing.com/digitaleditions/2017landscapeohiospring.

The annual Landscape Ohio! Award Winners will be featured in May and will appear in the Silver Spoon Restaurant Awards issue of *Cleveland Magazine* – one of the most popular issues of the year!



YOUR ADVERTISING SUPPORT WILL HELP MAKE THIS OLA SECTION A SUCCESS THAT BUILDS YOUR BRAND AND DRIVES CONSUMER TRAFFIC TO THE LANDSCAPE INDUSTRY.

CALL US AT 216-377-3693 OR EMAIL KLEIN@GLPUBLISHING.COM FOR MORE DETAILS.

LANDSCAPE OHIO! MEMBER ADVERTISING RATES

Ad Specs

Ad Size	Dimensions (w x h)	1x Rate*	2x Rate*
Full Page, 4-color	7" x 10" (8.25" x 11.125" bleed*)	\$3,565	\$3,250
2/3 Page, 4-color	4.625" x 10"	\$2,415	\$2,200
1/2 Page, 4-color	7" x 4.875"	\$1,840	\$1,675
1/3 Page, 4-color	H: 4.625" x 4.875" V: 2.25" x 10"	\$1,265	\$1,150
1/4 Page, 4-color	3.375" x 4.875"	\$1,020	\$900
1/6 Page, 4-color	2.25" x 4.875"	\$650	\$595

Cover positions are available.

Please contact your account representative for digital file requirements.

*Pricing is discounted for OLA Members. Non-members, add 10% to earned rates.

- **Cleveland Magazine readers are educated consumers who take the time to research investments in their homes and property.**
- 89%** own their own home or condo
- \$183,000** average market value of home.
- \$129,000** average family income.
- 34%** plan to purchase landscaping and maintenance services in the next 12 months..
- 38%** plan a home remodeling project in the next 12 months.
- 16%** plan to build a new home in the next 12 months.

ISSUE: MAY 2018

AD SPACE CLOSE: 2/27/18

AD MATERIALS DUE: 3/6/18

ISSUE: SEPTEMBER 2018

AD SPACE CLOSE: 7/9/18

AD MATERIALS DUE: 7/16/18



► FOR MORE INFORMATION: adsales@clevelandmagazine.com / P: 216.377.3684
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