



WITH MORE THAN 212,000 READERS IN SEPTEMBER, YOUR AD WILL REACH THE REGION'S BEST CUSTOMERS, ALL WITH THE PURCHASING POWER TO BUY YOUR PRODUCTS AND SERVICES.



Landscape Ohio! is produced in partnership with the Ohio Landscape Association.

With landscape specific content that will provide context for your advertising message, Landscape Ohio! Magazine is the ideal way to reach the widest audience of potential customers.

The magazine will showcase member projects in feature stories, trend pieces and products highlights, putting you in the spotlight.

As an added bonus, an electronic edition of the section will be produced:

- available at ohiolandscapers.org and at clevelandmagazine.com
- fully interactive with hyperlinks from all ads to the advertiser's Web site

To view the September 2015 edition of *Landscape Ohio!* online, visit us at: www.glpublishing.com/digitaleditions/2015landscapeohiofall.

This Landscape Ohio! section will be featured in the September 2016 issue of *Cleveland Magazine* – featuring our bi-annual Guide to Private Schools!



YOUR ADVERTISING SUPPORT WILL HELP MAKE THIS OLA SECTION A SUCCESS THAT BUILDS YOUR BRAND AND DRIVES CONSUMER TRAFFIC TO THE LANDSCAPE INDUSTRY.

CALL US AT 216-377-3693 OR EMAIL KLEIN@GLPUBLISHING.COM FOR MORE DETAILS.

LANDSCAPE OHIO! MEMBER ADVERTISING RATES

Ad Specs

Ad Size	Dimensions (w x h)	1x Rate*	2x Rate*
Full Page, 4-color	7" x 10" (8.25" x 11.125" bleed*)	\$3,565	\$3,250
2/3 Page, 4-color	4.625" x 10"	\$2,415	\$2,200
1/2 Page, 4-color	7" x 4.875"	\$1,840	\$1,675
1/3 Page, 4-color	H: 4.625" x 4.875" V: 2.25" x 10"	\$1,265	\$1,150
1/4 Page, 4-color	3.375" x 4.875"	\$1,020	\$900
1/6 Page, 4-color	2.25" x 4.875"	\$650	\$595

Cover positions are available.

Please contact your account representative for digital file requirements.

*Pricing is discounted for OLA Members. Non-members, add 10% to earned rates.

- ▶ **Cleveland Magazine readers are educated consumers who take the time to research investments in their homes and property.**
- 89%** own their own home or condo
- \$183,000** average market value of home.
- \$129,000** average family income.
- 34%** plan to purchase landscaping and maintenance services in the next 12 months..
- 38%** plan a home remodeling project in the next 12 months.
- 16%** plan to build a new home in the next 12 months.

ISSUE: SEPTEMBER 2016

AD SPACE CLOSE: 7/11/16

AD MATERIALS DUE: 7/18/16

ISSUE: MAY 2017

AD SPACE CLOSE: 3/1/17

AD MATERIALS DUE: 3/8/17



▶ FOR MORE INFORMATION: adsales@clevelandmagazine.com / P: 216.377.3684
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